

THE SPOKE DISTRICT 6740 NEWSLETTER

Rotary



Message from the District Governor

This Thanksgiving I have realized how much I am thankful for. . . how satisfying it is to belong to such a giving organization as Rotary and what a wonderful collection of people who continually give to their communities and to those in need around the world.

During this special time of year, there are so many things to highlight what Rotary means to each of us. Some clubs hosted Veteran's Day Dinners to show appreciation for the ones who lead the way in their own quest for Service Above Self. Thank you to all who organized and worked those events, and a special thank you to each of the veterans in our communities.

Our Northern Kentucky clubs held an Automated External Defibrillator (AED) distribution event for law enforcement and first responders. The distribution of 168 AED units ensures that defibrillators will be widely available throughout our cities, towns and rural communities in a six county area. Next month District Governor Elect Greg Palmer and I will be meeting with leaders of the Project Heart Re-Start team to begin developing a plan to bring more AEDs into communities throughout our district and other locations in Kentucky.

As we are entering the holiday stretch and making plans for many happy occasions, let's stay aware of some housekeeping duties that are also part of our Rotary obligations for this time of the year. Those responsibilities include selecting club directors, choosing club officers, and arranging for Presidents Elect to be able to attend Mid South President Elect Training. Addressing these functions now will enable your club to progress smoothly through the next months and into next Rotary year.

I want to thank every Rotarian and every club in this district for your spirit of giving. When we agreed to our goals at our annual business meeting last spring, we agreed upon a \$30.00 per member contribution for Polio Plus fund. This commitment totaled a little over \$38,000.00. I am happy to report that we have already surpassed \$40,000.00. That is news to be thankful for! This achievement took work. It took significant commitment, and it took a great deal of caring. I thank you, our district thanks you, and children throughout the world also thank you.

Finally, enrollment is now open for our Rotary Leadership Institute (RLI) courses on January 25, 2025 in Lexington. RLI is our best introduction to Rotary International beyond club level, and it is truly a rewarding experience. Our district will cover your cost of enrollment, and you will have an opportunity to spend a day with some of our best course facilitators, like-minded Rotarians and community leaders. I encourage you to give it a try.



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The Rotary Club of Lexington After Hours Empowering Girls Forum Celebrates Third Year

One of the premiere events sponsored by the Rotary Club of Lexington After Hours continues to be its Empowering Girls Forum. Held every fall, the Forum brings together 150 fifth grade girls from Arlington, Cardinal Valley, Deep Springs and Harrison Elementary Schools to be part of a program that addresses the issues of bullying and self-esteem.

This year, the girls heard valuable information and strategies on bullying from Sharon Price, the Executive Director of the Community Action Council here in Lexington. Along with this Rotary club, Sharon shares a passion for reaching out to young people who often need to be exposed to useful information and to learn about how to handle being bullied themselves or how to help friends who are bullied. Sharon's theme of "You Are Your Sister's Keeper" ran true throughout her remarks.

Often the fall-out for continually being bullied is that of developing low self-esteem. That topic was tackled by Kivva Greenlee-Williams, the founder and CEO of the Rhema Word Foundation, an organization here in Lexington that deals with victims of sexual abuse. Kivva talked how to develop more positive self-esteem despite what other around you are saying. She acknowledged the difficulty, especially among elementary school girls, to try to keep a positive self-image and she encouraged the girls to explore affirmative self-talk to feel better about themselves.

Keeping the program moving was the Emcee for the program - Dia Davidson-Smith, former LEX18 news anchor and currently the Communications and Engagement Director for Fayette Public Schools. Dia also shared with the girls her "spin" on taking control of your own destiny, reciting the poem "Invictus" by William Henley and having the girls recite the powerful two last lines of the poem as an affirmation – "I am the master of my fate. I am the captain of my soul."



Student Facilitators from Bryan Station High School



Student Facilitators from Lexington Catholic High School

The Rotary Club of Lexington After Hours Empowering Girls Forum Celebrates Third Year

The Forum was held at Bluegrass Community and Technical College on Leestown Rd. on Tuesday Nov. 12. After the formal sessions, the girls participated in small-group round-table discussions led by female student-facilitators from Bryan Station High School and Lexington Catholic High School. The fifth grade girls were treated to a Chick Fil-A lunch as well as Swag Bags donated by sponsors as well as books given out by Jaydan Norris, the Ex. Director of NAMI KY.

The presenting sponsor for the Forum was Bank of America. Additional partners included Rotary District 6740, Community Trust Bank, Cornerstone Government Services, Anthem Blue Cross-Blue Shield KY, Forcht Bank, John R. Hutchings IV, and The Kathleen Torok Foundation.



Augusta White Christmas Parade is Dec. 14

Submitted by E Taylor Kelsch

Businesses, school clubs and community and church groups are invited to enter decorated floats for the White Christmas Parade on Saturday, December 14.

The parade start time will be 5:30 p.m. with the lineup in the Augusta School parking lot beginning at 3:30. Floats will be judged at 5:00 p.m. The parade route will be along Fourth Street, down Main Street and along Riverside Drive.

Floats should be lighted to enhance visibility. Awards will be given for the best lighted floats that reflect the spirit of Christmas.

This is the 16th year for this special parade. The White Christmas Parade remembers Augusta resident Rosemary Clooney's movie "White Christmas" and features decorated floats along with marching bands, fire engines, Christmas lights and Santa Claus.

Children will have an opportunity to visit with Santa Claus at the firehouse after the parade.

To enter a float in the parade, please call or text Allison Parker at 716-515-8019 or e-mail to allisonlanae@hotmail.com.

The White Christmas Parade is organized by the Augusta Rotary Club.



RC of Lexington After Hours Honors World Polio Day With Donation

As part of the club's celebration of World Polio Day (October 24) and its commitment to the End Polio Now initiative, the Rotary Club of Lexington After Hours presented a check for \$1554 to the Rotary Foundation for PolioPlus. The donation was the result of the club's Golf Ball Drop fundraiser in October.

Polio eradication is Rotary's top philanthropic priority. Rotary launched the PolioPlus program in 1985. In 1988, when Rotary began working with its partners in the Global Polio Eradication Initiative, there were more than 350,000 polio cases in over 125 countries. Since then, nearly 3 billion children have been immunized against polio, and the incidence of polio has decreased 99.9%.

The check presentation occurred on Nov. 14 at a regular club meeting. Pictured are President John Simson and Treasurer Ed Maley.



RC of Lexington After Hours - All About the Thoroughbreds

Tucked into the heart of Bluegrass horse country sits Ikhana, a pristine 30 acre horse farm in Scott County. The Rotary Club of Lexington After Hours learned all about the joys and challenges of the thoroughbred business from Ikhana's owner Mark Palmer. Mark shared that the name of the farm was from the Choctaw word for "We remember" in honor of those Native Americans who were displaced from their ancestral land and were forced to travel the Trail of Tears in the 1800s. Mark is a fixture at all of the sales here in Lexington as he expands his breeding business.

Mark and his brother Joe, originally from New York, are both successful businessmen. Joe Palmer is a former award-winning newspaper reporter and longtime columnist, whose folksy column, Cup of Joe, ran for ten years in the Fernandina Beach News-Leader with a large and enthusiastic following.

Pictured are Conley Salyer, Mark Palmer and club President John Simson.



Rotary Club of Lexington After Hours Hears Shocking Bank Fraud Data

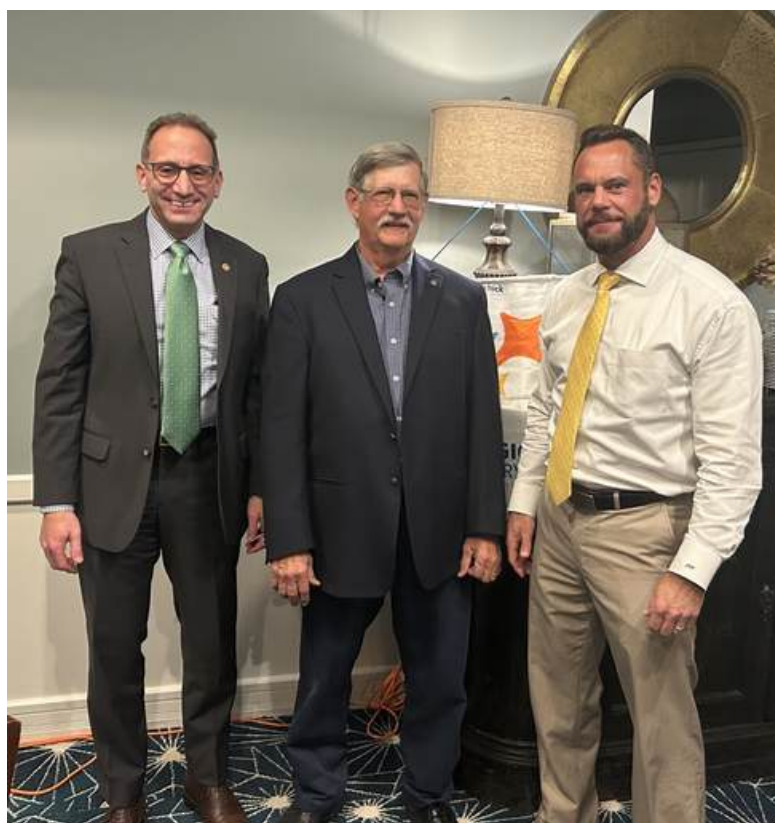
On Oct. 24, the Rotary Club of Lexington After Hours was presented with one of the more interesting guest speakers this year. Shane Ensminger, Senior Vice President and Director of Financial Intelligence and Security Unit of Central Bank & Trust laid out some shocking data regarding the latest intel on bank fraud. Some of his remarks included the following information.

In 2023, a NASDAQ report estimated that \$3.1 T in illicit funds flowed through the global financial system. Money laundering accounted for trillions of dollars funding a range of destructive crimes, including an estimated \$346.7 B in human trafficking and \$782.9 B in drug trafficking activity, as well as \$11.5 B in terrorist financing.

In 2023, Ensminger shared that fraud scams and bank fraud schemes totaled \$485.6 B in projected losses globally with the largest concern for small banks being check fraud. A quarter of American adults experience fraud at some point in time.

In addition, research shows that anti-financial crime professionals prioritized the threat of fraud on real-time/faster payments systems and complex typologies, such as money mule activity, drug trafficking, terrorist financing and human trafficking as continued top concerns.

Accompanying Ensminger was Chris Schnelle, VP, Assistant Director of Financial Intelligence & Security, Central Bank & Trust Co.



Kentucky Game Warden Paul Sorrell Once Seized an Alligator From a Home in Bellevue

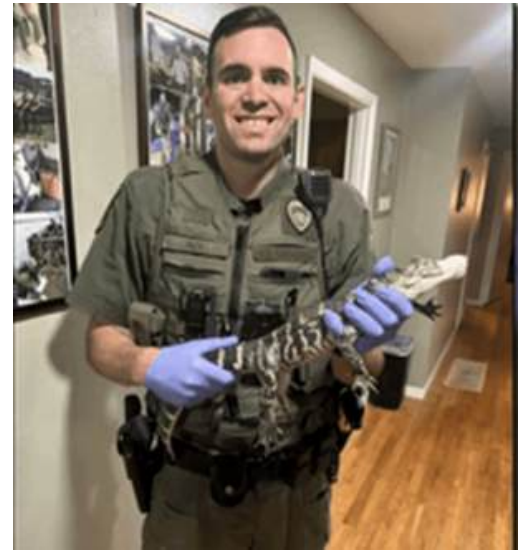
Submitted by Andy Furman, Covington Rotary Club

Surprised. Frightened. Shocked. Take your pick – Paul Sorrell was all three.

It was not quite Halloween when Sorrell – a Kentucky Game Warden – seized a three-foot alligator from a residence in Bellevue, Ky. in late September.

“I never thought I’d write a search warrant for an alligator,” Sorrell told the Northern Kentucky Tribune, at the Radisson Hotel – the site of this week’s Covington Rotary Club meeting.

Sorrell explained the Bellevue-Dayton Fire Department had responded to a call at the residence and notified wardens about an alligator in the basement. He said a search warrant was obtained, and executed, and an investigation followed finding the alligator.



“It seems the resident had purchased it at a reptile show in Indiana earlier in the year and had failed to check if it was legal to possess in Kentucky. The alligator’s owner was cited for not having the necessary permit and faced a minimal fine. However, fines for such violations can range from \$50 to \$1,000 and offenders could even face jail time.

Sorrell said the alligator has since been relocated to a reptile zoo in Eastern Kentucky.

It was the first alligator he had encountered in his seven years with the department. A case, for sure, Sorrell never dreamed he would be involved with after his graduating from Northern Kentucky University.

“I grew up in the country, cleaning woods and I really enjoyed hunting when I was young,” the Simon Kenton High School alum said. “I became a parole officer in 2011, and I figured I could combine the outdoors with law enforcement.”

That is what he did, and he has been with the Kentucky Department of Fish and Wildlife Resources the past seven years.

That department, he explained to the group, is an agency of the Kentucky Tourism, Arts and Heritage Cabinet and is responsible for the conservation of wildlife resources and for boating projects in the Commonwealth.

Paul Sorrell (Photo by Andy Furman)

A Commissioner appointed by the Fish and Wildlife Commission heads the department. The commission – which oversees the department’s commissioner and promulgates regulations governing fishing, hunting, and boating – is a nine-member bipartisan board appointed by the governor from a list of candidates nominated by active hunters and anglers in each of nine geographic districts in the Commonwealth.

Kentucky Game Warden Paul Sorrell once seized an alligator from a home in Bellevue

Submitted by Andy Furman, Covington Rotary Club

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The mission of the department, according to Sorrell, is to conserve, protect and enhance Kentucky’s fish and wildlife resources and provide outstanding opportunities for fishing, hunting, trapping, boating, shooting sports, wildlife viewing and related activities.

“We are fully certified police officers,” Sorrell said. “We do it all, traffic stops, DUI; but our main concern is Chapter 150 – Hunting and Fishing Regulations and, Chapter 235 – Boating.”

Summertime, he says, means policing the water.

“We enforce all of the Ohio River,” he said. “We are the Fifth District in Northern Kentucky.” The state has 10 districts in 13 counties. “We reach out to Trimble County in the West and Bracken County in the East.”

And, who knew – “The Ohio River is a large contributor to the caviar market,” Sorrell said. “In the summer, the market is catfish.”

“The big push,” he added, “is for predator control. One can hunt coyote at night now.”

But what about exotic pets? How about snakes, or monkeys?

“A pet in the Commonwealth can only be legal if the species is native to Kentucky,” he said.

As for funding the department, that comes from the licensing, which begins March 1st and continues through the last day of February; and, new licenses are required annually, he said. Resident and nonresident youth younger than age 12 are not required to purchase licenses or permits to hunt – except the elk lottery application., Resident and nonresident youth ages 15 and younger are not required to purchase licenses or permits to fish.

Paul Sorrell is currently a Field Training Officer, assists with academy training and is the district’s Public Information Officer. He recently won the Officer of the Year award from the League of Kentucky Sportsmen.

Ya think catching an alligator had something to do with that award?

<https://nkytribune.com/2024/11/kentucky-game-warden-paul-sorrell-once-seized-an-alligator-from-a-home-in-bellevue/>



Paul Sorrell (Photo by Andy Furman)

CVG Board Chair Lisa Sauer Updates Progress at the Airport *Submitted by Andy Furman, Covington Rotary Club*

Wait a minute – there was a positive because of the pandemic. And Lisa Sauer shared it with the Covington Rotary Club at their weekly Radisson Hotel lunch meeting this week.

“We made it through the pandemic with our cargo business,” said Sauer, who currently serves as the chair of the Kenton County Airport Board (CVG), “because everyone at the time was ordering goods on-line.

“This off-set the passenger business.”

Speaking of the passenger business, today the airport is alive and well, and in 2023 serviced some 8.7 million, according to Sauer. In fact, she stated the airport is also the 12th-largest cargo airport in the world, with some 16,000 badged employees on campus.

“The airport,” the Cornell University graduate in Marketing and General Business Management, along with a MBA in Finance told the group, “has a \$9.3 billion dollar plus economic impact in the region.”

That figure, she noted, is based on 2022 data in 2023 dollars.

As for a cross-section view of CVG, Sauer gave the group a bit of a tour:

- 7,000-plus acres
- Four runways
- \$150 million annual operating budget, and
- a \$1 billion-plus capital plan in the next five years

And for the consumer, CVG has 55 non-stop flights, along with seven direct international flights including – Paris, Punta Cana, Montego Bay, Cancun, London, Montreal, and Toronto.

“Every flight has to pay out to be here,” Sauer said, when talking about the international routes. She cited British Airways. “In their first year, they had great success, and in fact, succeeded what they anticipated.”

So how did CVG, pardon the pun, land British Airways?

“Both Ohio and Kentucky brought money to the table,” she said. “Indianapolis as well as other local hubs were vying them as well.”

But, back to cargo.

“CVG,” Sauer said, “is the second-largest global super hub with \$300 million-plus invested by DHL since 2009. Second to Amsterdam.”

She said the airport is looking toward hub facility over the north ramp expansion – which was completed in 2016.

And, as for Amazon, what made CVG so attractive for them?



CVG Board Chair Lisa Sauer Updates Progress at the Airport *Submitted by Andy Furman, Covington Rotary Club*

And, as for Amazon, what made CVG so attractive for them?

“It was the land,” Sauer said. “We had the option to expand.”

They have – they have already made a \$1.5 million option.

Care and maintenance of the planes, of course, is critical, and CVG has taken care of that.

“When you can maintain planes,” she said, “that brings more traffic.”

FEAM Aero, a maintenance hanger facility has been created, thanks to some \$19 million invested by FEAM. FEAM Aero is a new three-bay hanger, a \$45 million investment by FEAM, which opened March 28th.

“FEAM was recruited here from Florida. “It’s truly epic. It is a school for airport mechanics. We train the workforce that we need, right at the airport,” she said.

DHL is right there as well, as they have committed CVG as a hub. The DHL new maintenance hangar and site improvements was a \$192 million investment by the company, according to Sauer.

So, what is next? What is left?

The consumer, for sure.

“CVG is now looking to accommodate growth and improve and expand the existing Terminal and Concourses,” she said. “The current bagging handling system was in place since Delta was a CVG hub. That system was for connecting traffic, not originating traffic. We are eliminating that system now; creating curbside enhancements as well.”

In December of 2020 Lisa Sauer retired from Procter and Gamble where she spent 32 years in Finance and Product Supply. She retired as Senior Vice President Product Supply, Global Home Care, and P&G Professional. She led a global organization of 4,000 in Engineering, Manufacturing Purchases, Supply Network Operations, Innovation Management, and Quality for a \$6 billion-plus global business.

Today she is helping that business grow even more with her involvement at CVG.

<https://nkytribune.com/2024/11/cvg-board-chair-lisa-sauer-gives-update-on-progress-at-the-airport-its-growth-and-potential/>

Pikeville Rotary Club Partners with Coats4Kids *Submitted by PE Karen Roberts Prater*

For the last several years, the Pikeville Rotary Club has partnered with the local nonprofit Coats4Kids to provide new warm winter coats for needy children in the area. The organization works with the Family Resource Center personnel at each school in the area to find out the gender and sizes needed.

Then members of the Pikeville Rotary Club, the Pikeville Woman's Club, the JAG Northpoint students, as well as the Pikeville High School and Shelby Valley High School Interact Clubs, spend several weeks organizing, sorting, and labelling coats for distribution.

Approximately 2,000 coats were distributed to the school system, the Appalachian Pregnancy Care Center and Model City Day Care.



73rd Annual Pancake Day
Pikeville Rotary Club

73rd Annual Rotary
Pancake Day

Rotary



December 6th

6:00 a.m. - 7:00 p.m.

Appalachian Wireless Arena
126 Main St, Pikeville, KY 41501

**PANCAKE DAY
TICKET 2024** **\$6**

Pancakes, Sausage, and Drink included



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Rotary Leadership Institute
Save the Date



SAVE THE DATE

District 6740

In-Person Rotary Leadership Institute

Eastside Public Library

Lexington, KY

9:45 AM (check in) to 4:30 PM

JANUARY 25, 2025



Calendar of Upcoming Club Events

Dec 6

73rd Annual Rotary Pancake Day 6am – 7 pm
Appalachian Wireless Arena

December 14

Augusta Rotary Club White Christmas Parade

Jan 25, 2025

District 6740 In-Person Rotary Leadership Institute
Eastside Public Library Lexington, KY 9:45 am to 4:30 pm

May 2-3, 2025

Multi-District Conference
Chattanooga, TN
Video: <https://bit.ly/4euS444>



Club Presidents - please send Brian Dopp (brian.dopp@outlook.com) upcoming events you would like to share with the district.

Please provide to Brian at least 2 months in advance to ensure inclusion on this events page.

6740 Multi District Conference
May 2-3, 2025



SPARKING THE *Magic* OF ROTARY



Multi District Conference
East KY 6740 / East TN 6780 / North AL 6860
May 2-3, 2025, Chattanooga, TN



<https://bit.ly/4euS444>

The District Leadership Team Is Here for YOU!

DISTRICT GOVERNOR

Xandy Stewart (Maysville)

DISTRICT GOVERNOR-ELECT

Greg Palmer (Florence)

DISTRICT GOVERNOR NOMINEE

Terry Pugh (Somerset-Pulaski)

DISTRICT FINANCE CHAIR

PDG John Hutchings IV (Maysville)

DISTRICT TREASURER

PDG John Hutchings IV (Maysville)

DISTRICT MEMBERSHIP CHAIR

AG Bill Wilson (Lexington)

DISTRICT DIVERSITY, EQUITY AND INCLUSION CHAIR

AG Bill Wilson (Lexington)

DISTRICT ROTARY FOUNDATION CHAIR

PDG Seema Sachdeva (Pikeville)

DISTRICT ROTARY PUBLIC IMAGE CHAIR

AG Gill Fauber (Covington)

DISTRICT TRAINER OFFICER

Judy Worth (Lexington)

DISTRICT ALUMNI CHAIR

PDG James Glass (Pikeville)

DISTRICT ENDOWMENT/MAJOR GIFTS SUBCOMMITTEE CHAIR

PDG Keith Key (Lexington After Hours)

DISTRICT GRANTS CHAIR

PDG Kathryn Hardman (London)

DISTRICT COMPLIANCE OFFICER

Arnold Taylor (Covington)

DISTRICT INTERACT CHAIR

Joanna Foley (Pineville)

DISTRICT NEW CLUB DEVELOPMENT CHAIR

Patton Hart (Louisa)

DISTRICT NEW GENERATIONS SERVICE

Martha Riddell (Lexington)

DISTRICT PAUL HARRIS SOCIETY COORDINATOR

PDG Seema Sachdeva (Pikeville)

DISTRICT POLIO PLUS CHAIR

PDG Rakesh Sachdeva (Pikeville)

DISTRICT ROTARACT CHAIR

AG David O'Meara (Richmond)

DISTRICT RYLA CHAIR

Chris Hickey (Lexington)

DISTRICT YOUTH EXCHANGE CHAIR

Arnold Taylor (Covington)

DISTRICT YOUTH PROTECTION OFFICER

Arnold Taylor (Covington)

ANNUAL FOUNDATION CHAIR

PDG Seema Sachdeva (Pikeville)

DISTRICT COLLEGE ON LEGISLATION CHAIR

PDG Kathryn Hardman (London)

COUNCIL OF GOVERNORS CHAIR

PDG Mike Noftsgger (Somerset-Pulaski)