

# THE SPOKE DISTRICT 6740 NEWSLETTER

# Rotary



## Message from District Governor Xandy Stewart

It is truly a pleasure having this year to travel our district and share Rotary moments with members and clubs. The interest and enthusiasm to serve our communities is really energizing. There is so much good that Rotary clubs are doing for Eastern Kentucky, and we should all be very proud of the organization that has chosen us.

During each club visit I have voiced our district's desire to grow our membership by a net of ten percent, and to add a minimum of four clubs across our district. In each club setting I try to explain that our district recently had hundreds more members than we have now, and that over the years Rotary clubs were once active in more than twenty communities where they now no longer exist.

Rotary provides an avenue for those who want to serve to reach people in need. We have citizens within our communities and district who also wish to serve and are looking for us to invite them to join. By the same token we have communities within our district that would benefit from having an active Rotary club. We need to help these communities find Rotary.

Our district borders six other Rotary districts. In those districts, the fewest number of clubs is forty-five, and the largest number is seventy-five. We have thirty-five. The lowest level of district membership among the six is two-thousand, we are in the thirteen-hundred range. I do not believe there are any more willing, or more generous people than can be found here in Eastern Kentucky. If we each accept the challenge to grow members and add clubs, we will be greatly rewarded in both the near and long term.

Please help your club and community by inviting more people to join us in what we do.

Rotary On.



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# 5 REASONS WHY WE MUST ERADICATE POLIO

## 1 YOUR GIFT WILL IMPROVE LIVES.

Today, 19 million people who would otherwise be paralyzed by polio are walking, and 1.5 million people who would otherwise have died are alive.

## 2 YOUR GIFT WILL INVEST IN THE FUTURE.

If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year. A polio-free world will be a healthier world for children everywhere.

## 3 YOUR GIFT WILL IMPROVE CHILD HEALTH.

Polio surveillance networks and vaccination campaigns also monitor children for other health problems, like vitamin deficiency and measles, so we can address them sooner.

## 4 YOUR GIFT WILL LOWER HEALTH CARE COSTS.

The global effort to eradicate polio has already saved more than \$27 billion in health care costs since 1988, and expects to save \$14 billion more by 2050.

## 5 YOUR GIFT WILL MAKE HISTORY.

Polio eradication will be one of history's greatest public health achievements, with polio following smallpox to become only the second human disease eradicated from the world.



At the end of the 1980s, more than 350,000 children were paralyzed by polio every year. Today, Rotary and its partners have reduced the incidence of polio by 99.9 percent. However, until we see the last of the poliovirus, eradication efforts need additional funding to:

### IMMUNIZE

more than 400 million children against polio every year

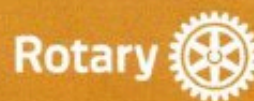
### IMPROVE

disease surveillance systems to detect any poliovirus in a person or the environment

### HIRE

more than 150,000 health workers to go door to door to find every child

Donate now at [endpolio.org](https://endpolio.org)



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# Rotary Leadership Institute (RLI)

If you have completed a New Member Orientation or you have been a club member for a while, you have probably learned about the history of your club, how it's structured, opportunities for service and social contact with other Rotarians, and more information to help you begin your Rotary journey.

In addition, we would like to invite you to attend our district's upcoming Rotary Leadership Institute (RLI). The focus of RLI is on our international organization, its history, how it's structured, Rotary opportunities for service, making our clubs more impactful, and much more.

The curriculum for the Institute consists of three parts, which must be completed in sequence and include approximately six hours of instruction per part. Classes are fun, fast paced, topical, interactive, and geared for busy Rotarians who want to be more effective leaders in their vocations and their clubs.

Date: September 14, 2024

Time: 9:45 am (checkin), 10:00 to 4:30 pm event

Location: Eastside Branch, Lexington Public Library

Registration: FREE

How to register:

**Register online with your DACdb log in at:** <https://www.dacdb.com/index.html?EventID=77773719>

**If you don't have (or know) your DACdb log in,** go to <https://rlihoa.org>, and select UPCOMING TRAININGS,

RLI Parts I, II, and III, In-Person - District 6740

September 14, 2024 at 9:45 AM

MORE INFO

Then choose RLI Guest Registration and follow the instructions.

\*For more information, contact D6740 RLI Co-coordinator

Judy Worth at [jkworth@icloud.com](mailto:jkworth@icloud.com)



# Mt. Sterling Rotary Radio Day - Huge Success

The Mt Sterling Rotary Radio Day was a huge success again this year. With 490 ads sold to businesses and organizations, the club has been afforded the ability to sponsor and support others in our community and internationally through RI projects. Money raised from this event on July 16 at WMST Radio Station will allow the club to continue to support agencies like The Post Clinic's annual vaccine drive, Gateway Children's Services, GRAC, Sports and civic clubs in the School System, MOCO Transportation, Big Brothers Big Sisters, Special Olympics, Sterling Community Food Coalition's Food Pantry and other organizations that provide support to our community.

The club could not have done this project without the support of WMST Radio Station owner Hayes McMakin and his staff including Dan Manley, Jeff Ray, Vernice Taylor and Adreonna Franklin. Also, we want to thank all the businesses and organizations that purchased ads.

## **What is Rotary Radio Day?**

The RC of Mt. Sterling partnered with WMST Radio Station which allowed the club to sell 30-second ad spots to be read on the radio throughout the day for a small ad fee. Those funds went directly to the Rotary club.

Our club members reached out to businesses and organizations to sponsor advertisements that would be read by Rotarians throughout the day. Rotarians were assigned DJ spots and spent anywhere from 1 - 1 1/2 hours reading ads and talking about the Rotary Club and our mission. This not only helps raise money but allows us to educate the public on what Rotary is and what we do as a service organization. It is a fun way to connect with our community and encourage others to get involved in our community.

# "Alphabet Soup"

## The Language of Rotary

1.	AG	Assistant or Area Governor
2.	DDF	District Designated Funds
3.	DG	District Governor
4.	DGE	District Governor Elect
5.	DGN	District Governor Nominee
6.	DT	District Trainer
7.	GETS	Governor Elect Training Seminar
8.	GSE	Group Study Exchange
9.	MOP	Manual of Procedure (revised every 3 years)
10.	OD	Official Directory (revised yearly)
11.	PE	President Elect
12.	PETS	President Elects Training Seminar
13.	PDG	Past District Governor
14.	PHF	Paul Harris Fellow
15.	PP	Past President
16.	PPE	Preserve Planet Earth
17.	PPP	POLIOPLUS Partners
18.	PRID	Past Rotary International Director
19.	PRIP	Past Rotary International President
20.	RI	Rotary International
21.	RID	Rotary International Director
22.	RIDE	Rotary International Director Elect
23.	RIP	Rotary International President
24.	RIPE	Rotary International President Elect
25.	RIBI	Rotary International Great Britain & Ireland
26.	RFE	Rotary Friendship Exchange
27.	RRFC	Rotary Regional Foundation Coordinator
28.	RYLA	Rotary Youth Leadership Awards
29.	RYE	Rotary Youth Exchange
30.	RYEO	Rotary Youth Exchange Officer
31.	RV	Rotary Volunteers
32.	TRF	The Rotary Foundation
33.	TRFT	The Rotary Foundation Trustee
34.	WCS	World Community Service

# Calendar of Upcoming Club Events

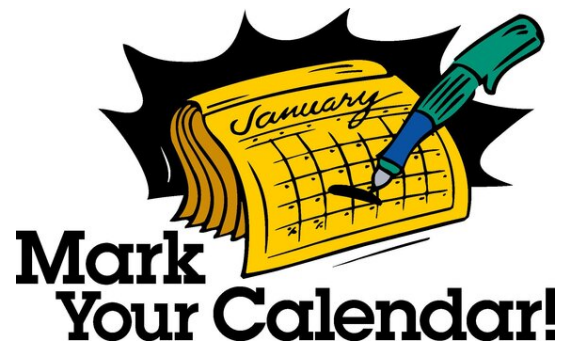
September 7, 2014  
Limestone Cycling Tour  
Location: Maysville, KY  
Registration: [www.l-ct.org/reg](http://www.l-ct.org/reg)

September 14, 2024  
Rotary Leadership Institute (RLI)  
Time: 9:45 am (checkin), 10:00 to 4:30 pm event  
Location: Eastside Branch, Lexington Public Library  
Registration: FREE

October 24, 2024  
Kenton County Rotary Club Charity Golf Ball Drop  
Time: 12 Noon  
Location: St Barbara Church  
Registration: <https://www.charityvalet.com/kcrcballdrop24/index.asp>

**Club Presidents** - please send Brian Dopp ([brian.dopp@outlook.com](mailto:brian.dopp@outlook.com)) upcoming events you would like to share with the district.

Please provide to Brian at least 2 months in advance to ensure inclusion on this events page.



## Rotary Club of Lexington After Hours Gets Educated on the Equine Industry

Members of the Rotary Club of Lexington After Hours recently welcomed Clark Shepherd, a seasoned Lexington equine adviser, to speak on his lifelong passion . . . horses. Clark is a bloodstock agent, pedigree analyst and expert in racehorse ownership who has spent countless hours on racetracks and in breeding and sales operations, gaining insights and expertise in the field. Clark shared that one his major goals is to transform the industry to be more inclusive and accessible.

Clark went on to say that he felt there were many misconceptions about the industry that help create unnecessary barriers and prevent passionate individuals from participating. He aims to work with clients to put together personalized breeding and buying strategies as well as a mentorship program that demystifies the industry, making it accessible and manageable for new investors.

Clark's vision is to help change the horse industry so that it will no longer be seen as an exclusive club but as an open and thriving community welcoming to all who are passionate about horse racing. (Pictured are club president John Sims and Clark Shephard).



# Brian Bozeman Advocates for Adopted Region, Supports Workforce — and Embracing Tourism

By Andy Furman, NKyTribune reporter

Brian Bozeman said he was entering uncharted territory.

“I don’t know if I’ve ever been a guest speaker before,” he said while stepping to the podium to address the Covington Rotary Club, at their weekly lunch meeting.

“I’m a Georgia boy who married a Kentucky gal,” said the man who serves as Vice-President/Business Development at Cincinnati’s Skanska. “Yet, I consider myself a Kentucky ambassador.”

Skanska is one of the largest, most financially sound construction and development companies in the United States, serving a broad range of clients including those in transportation, power, industrial, water/wastewater, healthcare, education, sports, data centers, government, aviation and commercial.

But today, at least for Bozeman, was for recreation – not business.

“The reason I’m here,” he told the Northern Kentucky Tribune, “started with a coffee conversation around workforce and talent attraction. I got the opportunity to visit Bentonville, Ark, in 2021, and realized Bentonville had vision.”

Their vision, he says, was a 2007 trail construction to reinvent the city as a destination and today it is the self-proclaimed ‘Mountain Bike Capital of the World.’

“Our region,” Bozeman said, “boasts over one hundred miles of mountain biking trails. For the past 25 years, mountain bikers have built mountain bike trails for mountain bikers.”

The Ft. Thomas resident – Bozeman met his wife while attending Georgia Tech – claims he loves Northern Kentucky.

“We have big-city amenities, without big-city traffic.”

His goal – to convince the mountain biking community of the benefits of the sport and the positive impact it will have on the people.

“We need to begin speaking the language of tourism, economic development and community vibrancy if we want to accomplish our vision,” he said.

More than ever, he says people have a choice where to live and work – as remote work is here to stay. “Job opportunities seem endless,” he said. “We hear over and over, that we need more people in the region to fulfill the jobs and enhance the economy. We’re recruiting companies to our region without the talent pipeline to fill the jobs.

“We celebrate the economic development wins in our region, but then we must immediately begin to worry about how we will find the talent to fill the jobs created.”



# Brian Bozeman Advocates for Adopted Region, Supports Workforce — and Embracing Tourism

By Andy Furman, NKyTribune reporter

He claims that our young talent is graduating from our local universities only to then take their innovative minds to other cities.

“They are choosing their home based on livability, and not on their career,” he said.

Bozeman believes that natural surface trails are a cost-effective catalyst to enhancing our existing outdoor infrastructure and are a significant piece to solving the prosperity puzzle and enhancing community vibrancy. “On average,” he claims, “one mile of natural surface trail can be constructed for \$50,000, compared to the average cost of one mile of paved trail at \$1 million.”

According to the International Mountain Biking Association (IMBA), of typical mountain bikers, 76% have at least a college degree with 53% working in professional or managerial positions and earning a median household income of \$100,000. The majority of mountain bikers are aged 24-44 years.

“They are individuals that we are desperately trying to recruit to our region,” he said.

Brian Bozeman says tourism is the red carpet to residency.

“We believe we have a story to tell those we are trying to recruit from outside our region,” he said. “With over 115 miles of natural surface trails within the Greater Cincinnati/Northern Kentucky region, we have the ability to attract people to our region who are seeking adventure, but no one is telling our story.”

<https://nkytribune.com/2024/08/brian-bozeman-advocates-for-adopted-region-supports-workforce-and-embracing-tourism/>



Brian Bozeman (Photo by Andy Furman/NKyTribune)

# Louisa Rotary Club News Submitted by Bev Scarberry

On Thursday, August, 22, the Louisa Rotary club met for their weekly noon meeting at the Louisa Baptist Church. The attendance was wonderful.

Past President Patton Hart awarded newest club member, Myram Brady, with a welcome packet (right).

Rotarian Deputy Judge Vince Doty was the week's program chair. Vince spoke to the club about current events as well as various grants and their plans for the Christmas for kids event.

Discussion continued about the upcoming Septemberfest and the clubs preparations for their Bahama Mama & Rotary Hash booth.

Pictured (below) is Club President Beverly Scarberry presenting Rotarian Mayor Harold Slone with a donation for Septemberfest.



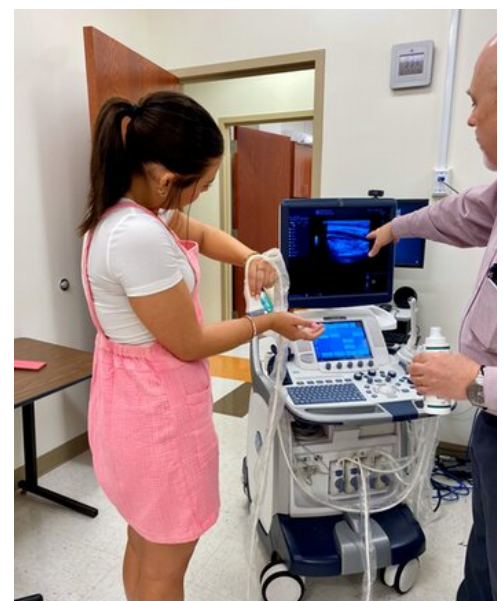
# Pikeville Rotary Club's Third Annual Empowering Girls of Appalachia Symposium

Submitted by Karen Roberts Prater

Ninth-grade girls from each of Pike County's six high schools were invited to the Pikeville Rotary Club's Third Annual Empowering Girls of Appalachia Symposium. The event on April 11 at the Appalachian Wireless Arena featured speakers from business, education, science and communications. approximately 20 vocations.

During this event, 10 female Rotarians offered students the opportunity to sign up for a day of experiential shadowing with them during the summer break. Dr. Seema Sachdeva was one of the Rotarians who offered the shadowing experience.

Nina Tucker, from Shelby Valley High School spent the day with Seema touring the UPike School of Osteopathic medicine where Seema is a member of the faculty, learning about the various opportunities in the medical field.



# Senator Mitch McConnell visits Pikeville Rotary Club

## Submitted by Karen Roberts Prater

The Pikeville Club held a joint meeting with the Southeast Kentucky Chamber of Commerce on July 3. The speaker for this luncheon was Senator Mitch McConnell. Senator McConnell is a polio survivor who always shares his experience as a child afflicted with polio. He continues to thank Rotary for their continued efforts to eradicate polio.



# Russell Rotary Club Welcomes DG Xandy and Honors Scholarship Winners Submitted by Earl D. Twinam

Pictured are District Governor Xandy Stewart who visited the Russell Rotary on July 25, 2024. In addition, being honored are the 2024 Frank Firestine Memorial Scholarship winners from Russell High School - Savanna Conley and Madison Chapman.



For immediate release



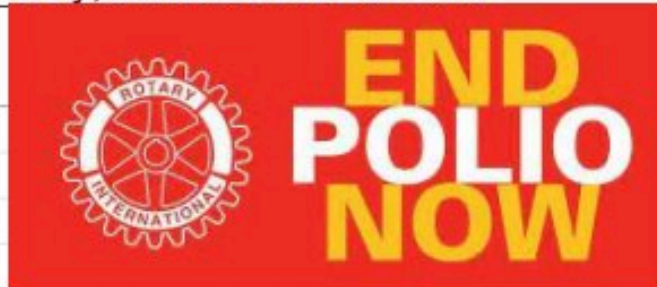
The **Limestone Cycle League** and the **Maysville Rotary Club** are organizing the Limestone Cycling Tour that will be presented on Sept 7, 2024, by **Acciona Energy Inc.**

The Limestone Cycling Tour is the anchor event of the



Cyclists will enjoy the beautiful, rolling hills surrounding Maysville, Mason, and Bracken County on their curvy, lightly traveled back roads. Riders may register for one of four routes, a challenging century, a metric century, a 44-mile, or a 26-mile loop. Each route is fully supported with surprise themes at the SAG stops staffed by community volunteers. After a fun and challenging day on the road, cyclists can expect to listen to some local music talent or take advantage of special offers at a few local eateries. It is some of the best cycling in Northern Kentucky, and not to be missed!

Route	Length in feet (RideGPS)	Elevation Change in Feet (RideGPS)
Century	100	5,402
Metric Century	67.4	3,414
Intermediate	44.7	2,612
Beginner	26.6	1,291



After covering expenses to stage the tour, all remaining proceeds will go to helping Rotary International's effort to Eradicate Polio.

For more info, see [L-ct.org](http://L-ct.org)

or

Register at [L-ct.org/reg](http://L-ct.org/reg)

# 2024 Kenton County Rotary Club Charity Golf Ball Drop

## Welcome To Our 2024 Fundraiser

Kenton County Rotary Club is selling tickets for \$10 per ticket. Each ticket will be numbered and the number on the ticket will also be on a golf ball that will be dropped by an Independence Fire Department Ladder Truck onto a grassy area with a hole/cup similar to a golf course green. Simply, the first ball to land in the cup is the winner. If no golf balls stay in the cup, the closest ball to the edge of the cup wins. The number on the golf ball that matches the number on a ticket is the winner. Winner receives 30% of the money received by ticket sales. No need to be present! We are a 501c4 Club and will be recording on Facebook Live to our Facebook page "Kenton County Rotary Club." <http://www.facebook.com/KentonCountyRotaryClub>

## About Us:

Kenton County Rotary Club meets every Thursday at noon at the Elsmere Community Center. We typically have a speaker at 3 of our 4 meetings. We currently have approximately 25 members and we are always looking for more! Rotary International is one of the largest service organizations in the world. Its stated mission is to "provide service to others, promote integrity, and advance world understanding, goodwill, and peace through the fellowship of business, professional, and community leaders". Rotary is a non-political and non-religious organization. There are over 46,000 clubs worldwide, with a membership of 1.4 million individuals, known as Rotary members. To learn more about our club, please visit our Facebook page above. To learn more about Rotary in general visit <https://www.rotary.org/en/about-rotary>.

## About Our Cause:

Rotary has been working to eradicate polio for more than 35 years. Our goal of ridding the world of this disease is closer than ever. As a founding partner of the Global Polio Eradication Initiative, we've reduced polio cases by 99.9 percent since our first project to vaccinate children in the Philippines in 1979. Rotary members have contributed more than \$2.1 billion and countless volunteer hours to protect nearly 3 billion children in 122 countries from this paralyzing disease. Visit End Polio to learn more <https://www.endpolio.org>

The drop will happen at St. Barbara Church on Thursday October 24 at 12 noon. Visit our website to purchase tickets <https://www.charityvalet.com/kcrcballdrop24/index.asp>



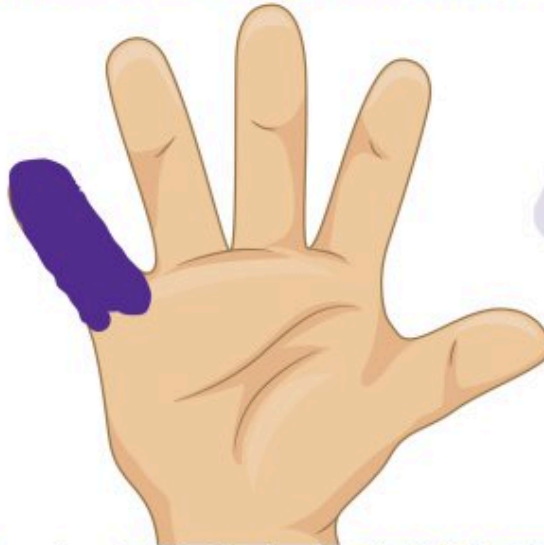
# Purple Pinkie Project for Polio Plus

## Rotary District 6710

is accepting donations for a specially prepared Bourbon in a specially labelled bottle sealed with purple wax for a minimum of \$130.00.

***Help us vaccinate all children in the world!***

Only 156  
bottles  
available



No limits

**Make checks to District 6710 PPPPP and  
mail to D6710 Treasurer Melissa Earnest,  
206 Cherry Ln, Princeton KY 42445-2325**

This bourbon was distilled 11/10/14; stored  
in oak barrels 8 years; bottled 11/08/23;  
and is now ready for you to take home!



# The District Leadership Team Is Here for YOU!

## DISTRICT GOVERNOR

*Xandy Stewart (Maysville)*

## DISTRICT GOVERNOR-ELECT

*Greg Palmer (Florence)*

## DISTRICT GOVERNOR NOMINEE

*Terry Pugh (Somerset-Pulaski)*

## DISTRICT FINANCE CHAIR

*PDG John Hutchings IV (Maysville)*

## DISTRICT TREASURER

*PDG John Hutchings IV (Maysville)*

## DISTRICT MEMBERSHIP CHAIR

*AG Bill Wilson (Lexington)*

## DISTRICT DIVERSITY, EQUITY AND INCLUSION CHAIR

*AG Bill Wilson (Lexington)*

## DISTRICT ROTARY FOUNDATION CHAIR

*PDG Seema Sachdeva (Pikeville)*

## DISTRICT ROTARY PUBLIC IMAGE CHAIR

*AG Gill Fauber (Covington)*

## DISTRICT TRAINER OFFICER

*Judy Worth (Lexington)*

## DISTRICT ALUMNI CHAIR

*PDG James Glass (Pikeville)*

## DISTRICT ENDOWMENT/MAJOR GIFTS SUBCOMMITTEE CHAIR

*PDG Keith Key (Lexington After Hours)*

## DISTRICT GRANTS CHAIR

*PDG Kathryn Hardman (London)*

## DISTRICT COMPLIANCE OFFICER

*Arnold Taylor (Covington)*

## DISTRICT INTERACT CHAIR

*Joanna Foley (Pineville)*

## DISTRICT NEW CLUB DEVELOPMENT CHAIR

*Patton Hart (Louisa)*

## DISTRICT NEW GENERATIONS SERVICE

*Martha Riddell (Lexington)*

## DISTRICT PAUL HARRIS SOCIETY COORDINATOR

*PDG Seema Sachdeva (Pikeville)*

## DISTRICT POLIO PLUS CHAIR

*PDG Rakesh Sachdeva (Pikeville)*

## DISTRICT ROTARACT CHAIR

*AG David O'Meara (Richmond)*

## DISTRICT RYLA CHAIR

*Chris Hickey (Lexington)*

## DISTRICT YOUTH EXCHANGE CHAIR

*Arnold Taylor (Covington)*

## DISTRICT YOUTH PROTECTION OFFICER

*Arnold Taylor (Covington)*

## ANNUAL FOUNDATION CHAIR

*PDG Seema Sachdeva (Pikeville)*

## DISTRICT COLLEGE ON LEGISLATION CHAIR

*PDG Kathryn Hardman (London)*

## COUNCIL OF GOVERNORS CHAIR

*PDG Mike Noftsgger (Somerset-Pulaski)*