

THE SPOKE DISTRICT 6740 NEWSLETTER

Rotary



Message from the DG

Seldom do we have the opportunity to see each other live and in person! We go through the year doing the good work of our Rotary clubs, hunkered down in our respective communities, sometimes catching a glimpse of each other in those tiny boxes on Zoom or opening emails to find out what’s going on across the district. Most of the time, we remain rather isolated from our Rotary brothers and sisters. . . until an event comes along that beckons us to get together to break bread, celebrate each other’s accomplishments and just socialize for a few hours.

That event is barreling closer to us in the form of our annual District Conference! The theme of this year’s conference is **“A Year of Service. . . A Year of Hope”**.

As I am sure you have heard by now. . . the conference will be held at the Hilton Double Tree on Richmond Road in the home of the district governor – Lexington! May 18 is just around the corner and we are excited to share with Rotarians from across the district the great opportunity to come together and enjoy each other’s company for a day.



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“A Year of Service - A Year of Hope” District Conference

The Conference Agenda

- 2:30 p Sign in table opens
- 3:00 – 4:00 p District Business Meeting - ALL Rotarians welcome
- 4:00 - 5:30 p Reception in the Atrium
- * Honoring (new) members of less than 2 years and more than 25 years
 - * The Blue Groove Jazz Band
 - * Wandering Magician Roger Wayne Despard
 - * Hors d'oeuvres
 - * Two drink tickets with registration, then Cash Bar
 - * Silent Auction with specialty items
 - * Our Rotary Journey - Highlights of Community Service Projects on a JUMBO screen
 - * Silent Auction to benefit the TRF Annual Fund SHARE
- 5:15 p Doors open to Mardi Gras Room
- 5:30 – 6:30 p Program – Part I
Acknowledgments and Recognitions
Invocation by Dr. Gregory Turay (internationally known tenor)
- 6:30 – 7:00 p Interlude
- 7:00 – 9:30 p Chef-curated Italian Buffet Dinner
Program – Part 2
- * Keynote Address - Dale Smith Thomas (renowned motivational speaker and best-selling author)
 - * Club and Individual Awards
 - * Memorial Service
- 9:30 p Closing

We have moved the registration deadline to May 4 to give everyone a little extra time to send in those forms.

I hope to see you all on May 18 in Lexington!

Yours in Rotary,
DG Jeanne

“A Year of Service - A Year of Hope” District Conference



Dale Smith Thomas - Keynote
Speaker



Dr. Gregory Turay, internationally
acclaimed tenor



Blue Groove Jazz Band



Roger Wayne Despard, illusionist

"A Year of Service - A Year of Hope" District Conference



2023-2024

"A Year of Service - A Year of Hope"

District 6740 Conference Registration Form

Rotarian's Name _____

Rotary Club of _____ Rotary Title _____

Name on Badge _____ Spouse/Guest's Name _____

Your Name if you are registering as a Friend of Rotary _____

Mailing Address _____

City _____ State _____ Zip _____

Email Address _____ Mobile _____

Conference is Saturday May 18, 2024 **NEW DEADLINE FOR REGISTRATION May 4**

The registration fee of \$75 per adult includes the reception and dinner on Saturday night.

Number of participants ____ x \$75 = \$ _____

Enclosed is a check totaling \$ _____

Dietary requests: _____

- Make check payable to District 6740 Conference and mail to:
John Hutchings, District Treasurer 99 Edgemont Rd. Maysville, KY 41056
- A block of rooms is being held at the Hilton Double Tree on Richmond Rd. at \$149 for a double. For reservations, call 859-268-0060 and mention Rotary District 6740 Conference.

"A Year of Service - A Year of Hope" District Conference

2024 Conference Sponsorship Form



Company/Club Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Web Address _____

I want to become a sponsor at the following level:

___ Platinum \$3,000 ___ Gold \$2,000 ___ Silver \$1,000 ___ Bronze \$500 ___ Blue \$250

ALL SPONSORSHIPS SHOULD BE RECEIVED NO LATER THAN APRIL 20!

Sponsorship Payment:

___ Check enclosed (payable to District 6740 Conference 2024)

Send to: John Hutchings, District Treasurer
99 Edgemont Rd.
Maysville, KY 41056

___ Please call for payment: _____

___ Company Credit Card Payment ___ Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ CVV: _____

Total amount to charge: _____

This signature authorizes Rotary District 6740 to charge the credit card number above the stated and agreed-upon amount. Credit card information will be securely destroyed immediately after processing.

5 Star Club Criteria

Are You a

5 Star Club?

(Criteria Revised March 23, 2024)

To receive recognition as one of our district's prestigious **5-Star Clubs**, your club must meet a set of standards which go above and beyond what is expected from clubs in our district. This honor announces to Rotarians throughout the district that your club has met the highest standards in Rotary.

To be recognized on this level, a club must meet a total of **15** out of the following criteria in the Five Avenues of Service. While **each of the Five Avenues of Service must be represented in that total of 15, at least two of the 15 criteria must be from Club Service.**

These activities must be able to be documented in the Rotary year July 1, 2023 – May 1, 2024. The recipients for this award will be recognized at the District Conference May 18, 2024.

Club Service

- Show 10% increase in membership by May 1, 2024. This is based upon starting membership numbers as of July 1, 2023.
- Show increase in the number of Paul Harris Fellows
- Show increase in the number of Paul Harris Society members
- Show increase in the number of women in the club
- Maintain or create a FB page
- Maintain or create a club newsletter
- Be an "Every Rotarian, Every Year" club
- Show an increase (from last Rotary year) in TRF Annual Fund giving of 10%
- Show an increase (from last Rotary year) in PolioPlus giving of 10%

Community Service

- Participate in a minimum of 3 community service projects in this Rotary year
- Initiate a brand new community service project
- Partner with another community organization on a project



5 Star Club

International Service

- Participate in a Global Grant
- Participate in a Heart to Heart project in Mexico
- Purchase at least one Shelter Box
- Hold a World Polio Day activity/event/program
- Sponsor a club member to the Rotary International Convention
- Support a Rotary Peace Fellow

Vocational Service

- Present a special program at a club meeting during Vocational Service Month (January) on that theme
- Honor a non-Rotarian businessperson in your community for their service
- Create a “Take a Student to Work” day
- Invite a member to do a “Classification Talk” to promote vocational awareness in your club
- Organize a tour of a member’s workplace to recognize the value of a vocation
- Invite members of Rotaract or Interact to a special vocational meeting
- Post the Four-Way Test on a prominent billboard in your community
- Sponsor a Four Way Test Essay contest in a local school
- Sponsor a Career Day for students at a local school
- Honor a “Community Business Partner of the Year”
- Sponsored a networking event to attract new members

Youth Service

- Send a young person to a foreign country through RYE (Outbound student)
- Host a Rotary Youth Exchange student (Inbound student)
- Coordinate a Rotary Short Term Exchange for a student in your community
- Involve young people in a service project
- Sponsor a Rotaract club
- Sponsor an Interact club
- Sponsor a student essay contest on “Service Above Self” or the 4-Way Test
- Award a young person a college scholarship
- Sponsor a Career Day for students
- Send a student to RYLA
- Sponsor an Empowering Youth program (boys or girls)

*Submit your club’s self-nomination before May 1, 2024! Send to me at jclarkrotary6740@gmail.com

I realize that becoming a 5-Star Club is not easy – it was not intended to be! This honor will recognize the most progressive, active club or clubs in our district.

Questions? Give me a buzz!

DG Jeanne

The Rotary Foundation

The Rotary Foundation transforms your gifts into service projects that change lives both close to home and around the world.

Since it was founded more than 100 years ago, the Foundation has spent more than \$4 billion on life-changing, sustainable projects.

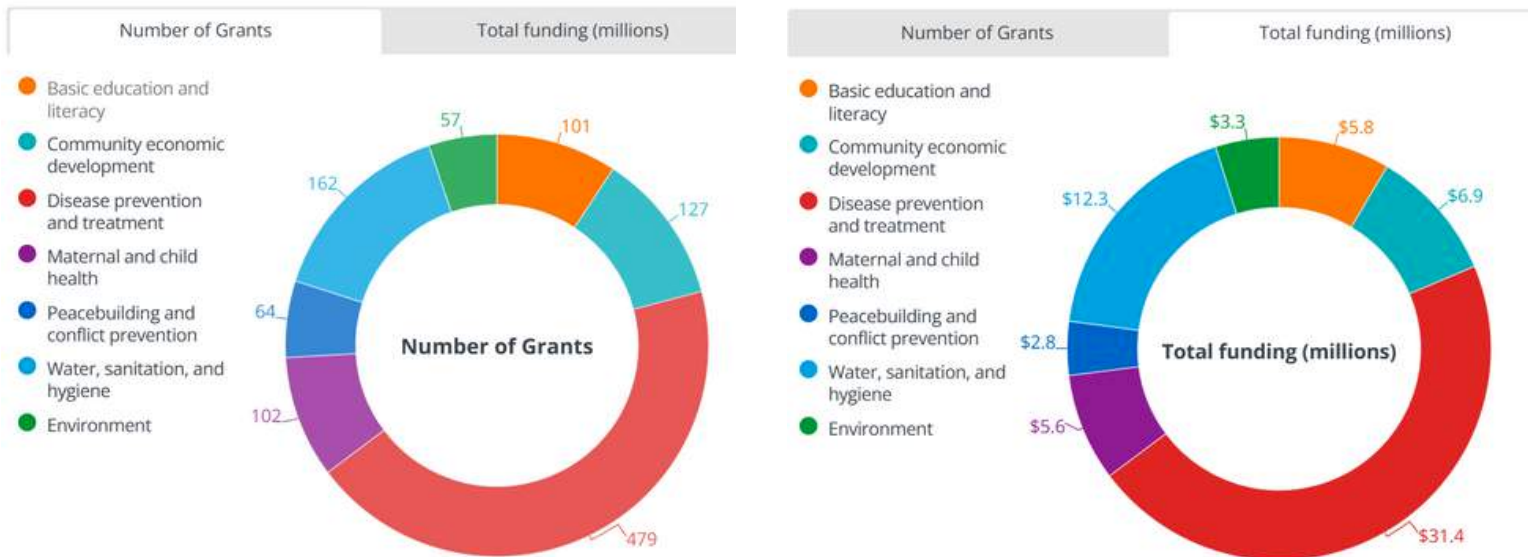
The Mission

The mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace by improving health, providing quality education, improving the environment, and alleviating poverty.

What impact can one donation have?

- For as little as 60 cents, a child can be protected from polio.
- \$50 can provide clean water to help fight waterborne illness.
- \$500 can launch an antibullying campaign and create a safe environment for children.

The Rotary Foundation has a 4-star rating from Charity Navigator (CN's highest level). Why? Because 92% of funds are spent on programs and operations!



<https://www.rotary.org/en/about-rotary/rotary-foundation>

Meet the Boys

District 6740 Governor for 2024-2025 Alexander C. “Xandy” Stewart II

Xandy has been a member of the Maysville Rotary Club for 21 years having served as president on two different occasions. That club awarded Xandy its Service Above Self Award twice as well. He also served as an Assistant Governor for three years.

Having retired from the International Paper Maysville Mill after more than 25 years of service, Xandy now operates a small farm where he raises beef cattle.

Retired at the rank of Colonel from the Ky. Army National Guard after more than 32 years of service, Xandy’s assignments included battalion command with the 206th Engineer Battalion in Owensboro and brigade command with the 149th Maneuver Enhancement Brigade in Richmond. He was the recipient of the prestigious Legion of Merit and the Meritorius Service Medal.

Xandy is a graduate of Maysville Community College, Morehead State University and Air War College. He and wife Pam will celebrate their 43rd anniversary in July 2024 and are proud parents of two grown children.



District 6740 Governor for 2025 - 2026 Greg Palmer

Greg is a member of the Rotary Club of Florence Serving all of Boone County. Greg joined the club in 2002 and has served as Treasurer, Secretary, President, Foundation Chair and served on the Board of Directors for 15 years. Greg is a member of the Polio Plus Society and the Paul Harris Society and a major donor of the Rotary Foundation.

Greg and his wife Lauren live in Verona where they raised three children, Samantha, Madison and Evan. Greg describes himself as a husband, father, Rotarian, entrepreneur, pilot and sportsman.



Meet the Boys

District 6740 Governor for 2026 - 2027

Terry Pugh

Terry is a community banker working and living in Somerset, KY. A native of Pikeville, Terry earned his BBA in finance from Eastern KY. University and began his banking career at Pikeville National Bank, now known as Community Trust. He has experience in various roles in banking and finds serving as his bank's CEO the most rewarding.

Terry's Rotary journey began in 2001 when he joined the Corbin Rotary Club. He has been a member of the Somerset-Pulaski Co. Rotary since 2013, having served two terms as president and he is currently his club's Foundation Chair. Terry also serves the district as an Assistant Governor.

Terry and Sarah are avid road cyclists and both have competed in the Kentucky and National Senior Games. When not on their bikes, the couple enjoys traveling, the performing arts, and quiet evenings on the deck with their miniature dachshund Annie. Married to his high school sweetheart, Sarah Baker Pugh since 1983, the couple have two wonderful children, Chase and Jordan.



Calendar of Upcoming Events

May 18 (Sat) District 6740 Conference
Hilton Double Tree, Richmond Rd., Lexington
(See dacdb or district newsletter for details and registration)

June 1 (Sat) The Rotary Foundation Annual Event
Satellite locations



RYLA Students Enjoy a Special Day

Eighth grade students from across the district spent their Saturday (April 20) at a unique and challenging leadership opportunity called RYLA (Rotary Youth Leadership Awards). The program was held at the Life Adventure Center in Versailles. These young people, led by Lexington Rotarians Chris Hickey, Dean Hammond and Judy Worth, were "all in" as they navigated climbing walls, zip lines, horses, archery, canoeing and other exciting new adventures. The day included lessons in teamwork, leadership and responsibility.



Augusta Rotary says the dogs have FREEDOM!



Rotarians Noah Loock and Tom Burke, with Bracken County Animal Shelter Manager Robin Snapp. Missing fro photo is Rotarian team member Wick Wach.

With a \$1500 Rotary District 6740 grant and \$2500 from the club and community donations, the RC of Augusta has added swinging doors to the runs at the animal shelter. These doors will allow the dogs to freely move between the inside pen and the outside caged pen. This greatly improves the dog's well being and the shelter staff to sanitize properly.

When the outside guillotine door is raised, the dogs see sunlight and quickly realize they can go outside to play or potty. The Rotary Club has enjoyed this project and takes pride that, in a small way, we have helped these beautiful animals. Many thanks to Robin Snapp, who tirelessly and with great compassion, runs this wonderful shelter.

Please go to AugustaRotaryKy.com to learn more about the Augusta Rotary Club, especially if you're interested in attending a meeting or becoming a member.

Artificial Intelligence (AI) — The RC of Covington finds out!

By Andy Furman
NKyTribune Reporter

Ernst and his partner Leo Rader know all about it – they operate Alliance Technical Group, LLC – what they call a “Practical AI for Your Business and Machine Learning Solutions.”

Their company serves such high-profile accounts as Fifth-Third Bank, Anthem, GE Aviation and Vantagepoint Funds.

But what exactly do they do?

First, let us explain what Artificial Intelligence is – and Ernst did a masterful job through his slide presentation to the assembled group.

“It’s a broad field involving the use of technologies to give machines the ability to mimic cognitive functions associated with human intelligence,” Ernst pointed out quite clearly on his screen. He added that Machine Learning is a subset of artificial intelligence where a machine or system can learn automatically and improve from experience.

“Machine learning uses algorithms to analyze large amounts of data, learn from the insights, and then make informed decisions,” he said, as the audience seemed to be somewhat puzzled, yet in a deep trance to learn more.

Ernst went on to explain who uses AI and, more importantly how they use it. Amazon and Netflix he explained use IVR – Interactive Voice Response – voice to text.

He also wowed the group when he showed the stat on self-driving cars. Waymo, he explained, has 7.13 million fully driverless miles in three cities – Phoenix, Los Angeles, and San Francisco.

Closer to home, he did mention AI has been used as autonomous robots as house vacuums.

Ernst says all he wants to do is help businesses be more effective and efficient using AI tools.

Did we mention he is volunteering on a cancer research project at the University of Cincinnati Medical Center with a medical research doctor. But on this day his goal was helping – and teaching – a new group of business people the advantages of AI.

And for the Rotarians who are local business people, well, Ernst explained how AI can be beneficial to them.

“It can generate advertising materials,” he said, “And generate out of office notifications; as well as creating job descriptions from tasks or job titles.”



Ian Ernst, Alliance Technical Group
Alliance Technical Group
(Photo by Andy Furman/NKyTribune)

Artificial Intelligence (AI) — what is it?

By Andy Furman
NKyTribune Reporter

The biggie is creating real estate images with virtual furniture staging, he noted.

Ernst next touched on machine learning and showed the members on hand how it can help their business.

Some points that Ernst touched on were:

- Stay ahead of your competitors by using data to predict future outcomes.
- Identify potential customers by using predictive analytics to target those most likely to buy their products and services.
- Improve market segmentation with insights gained from your data
- Predict customer behavior by analyzing past purchasing patterns.

And, of course, it works – all of it. Ernst has the documentation to prove it. He says digital royalty earnings statements from Oracies data warehouse, report \$10+ million monthly to 40,000 artists and right holders.

He added CRM deployment for Panasonic Toughbook division growth \$600m to \$1B, and performance improvements for Banking Website with 1+ million page views per-day.

That's results.

And they're not artificial.

Used with permission: <https://nkytribune.com/2024/04/artificial-intelligence-ai-what-is-it-ian-ernst-explains-it-to-the-covington-rotary-club/>

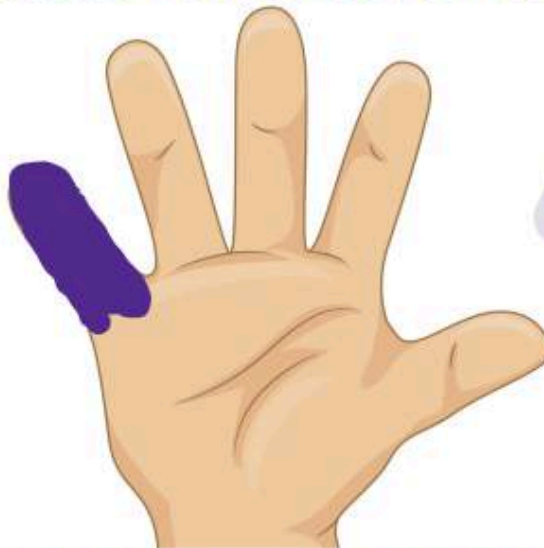
Purple Pinkie Project for Polio Plus

Rotary District 6710

is accepting donations for a specially prepared Bourbon in a specially labelled bottle sealed with purple wax for a minimum of \$130.00.

Help us vaccinate all children in the world!

**Only 156
bottles
available**



No limits

**Make checks to District 6710 PPPPP and
mail to D6710 Treasurer Melissa Earnest,
206 Cherry Ln, Princeton KY 42445-2325**

**This bourbon was distilled 11/10/14; stored
in oak barrels 8 years; bottled 11/08/23;
and is now ready for you to take home!**

JAG Kentucky Presents to Ashland Rotary Club

Boyd County High School has a Jobs for America's Graduates (JAG) Kentucky program that has received tremendous recognition and accolades. Mrs. Christy Ford, the teacher at BCHS who organizes JAG spoke to our club on April 15, 2024. After her presentation, club members donated food for the JAG Kentucky program to help finish out the year. Mrs. Christy Ford took a photograph of the class receiving the snacks. See the happy faces, below.

JAG KY is an affiliate of Jobs for America's Graduates (JAG), a national non-profit organization dedicated to reconnecting students academically by helping them overcome barriers to graduation and helping them transition into postsecondary education, the workforce or the military after graduation. JAG's competency-based curriculum educates students in areas of career development, job attainment and retention, leadership, financial literacy, and numerous other life skills, all of which enhance a student's employability and likelihood of success upon graduation.

If you are interested in organizing a JAG Kentucky program, at your local high school, please contact George Stafford at the information below:

George Stafford
President
Jobs for America's Graduates Kentucky
2365 Harrodsburg Road, Suite B330
Lexington, KY 40504
859.619.8757 (Phone)
g.stafford@jagky.org (E-mail)

<http://www.jagky.org>



Falmouth Rotary Club Donates Plum Trees

Celebrating Earth Day on Monday, April 22, 2024, to raise aware for environmental protection, the Falmouth Rotary Club planted two plum trees gifted from the Pendleton County Extension Service at the entrance to the Recreation Center at Kincaid Lake State Park.



President Duke Hamilton, Patrick Clore, Dan Woodhead, Mary Woodhead Hillenmeyer and Todd Mains



West Liberty Rotary Club Hosted New Port Aquarium Experience

The West Liberty Rotary Club, in conjunction with the WAVE program and the Morgan County school system, recently hosted a New Port Aquarium experience for all 6 classes of 5th grade students. Students were treated to a program relating to shark habitat. Students were able to visit the artifact table where they could hold a megalodon tooth, see coral and the skeleton of a shark's mouth. Students were then offered the opportunity to pet a coral shark. One student remarked, "This is the very best day of my life!" Students were then treated to cookies and shark themed cinch sacks with treats inside. Each student was also offered the opportunity for individual pictures with our shark prop as well as class pictures.

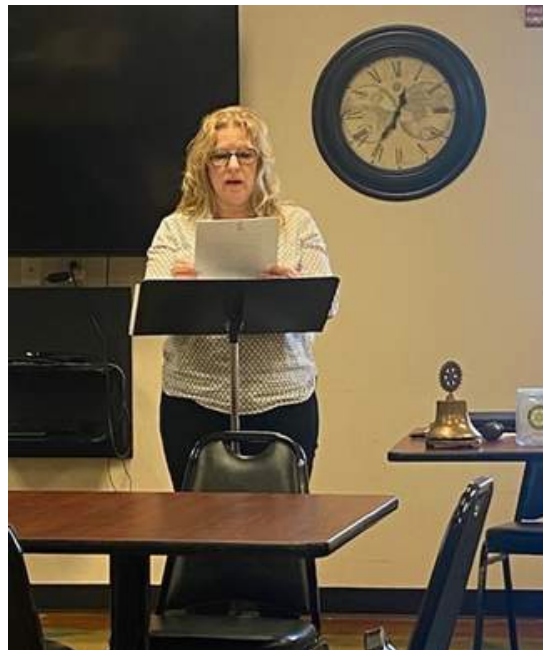


Louisa RC hosts VIP Speakers

Rotary District 6740 Governor Elect Xandy Stewart, made a guest appearance at Thursday's Rotary meeting. Xandy shared his vision and plans for the upcoming year.



On Thursday, April 18, 2024, Rotary met at noon for their weekly meeting. Rotarian Ellen Taylor was the program chair and gave the club a presentation about Polio. The fight to end polio is led by the Global Polio Eradication Initiative (GPEI), which is made up of several organizations, one being Rotary.



The District Leadership Team Is There For YOU!

DISTRICT GOVERNOR

Jeanne W. Clark (Lexington After Hrs.)

DISTRICT GOVERNOR-ELECT

Xandy Stewart (Maysville)

DISTRICT GOVERNOR NOMINEE

Greg Palmer (Florence)

DISTRICT FINANCE CHAIR

PDG John Hutchings IV (Maysville)

DISTRICT TREASURER

PDG John Hutchings IV (Maysville)

DISTRICT MEMBERSHIP CHAIR

Bill Wilson (Lexington)

DISTRICT DIVERSITY, EQUITY AND INCLUSION CHAIR

AG Bill Wilson (Lexington)

DISTRICT ROTARY FOUNDATION CHAIR

PDG Rakesh Sachdeva (Pikeville)

DISTRICT ROTARY PUBLIC IMAGE CHAIR

AG Gil Fauber (Covington)

DISTRICT TRAINER

Judy Worth (Lexington)

DISTRICT ALUMNI CHAIR

PDG James Glass (Pikeville)

DISTRICT ENDOWMENT/MAJOR GIFTS SUBCOMMITTEE CHAIR

PDG Keith Key (Lexington After Hours)

DISTRICT GRANTS SUBCOMMITTEE CHAIR

PDG Kathryn Hardman (London)

DISTRICT COMPLIANCE OFFICER

Arnold Taylor (Covington)

DISTRICT INTERACT CHAIR

Joanna Foley (Pineville)

DISTRICT NEW CLUB DEVELOPMENT CHAIR

Patton Hart (Louisa)

DISTRICT NEW GENERATIONS SERVICE EXCHANGE CHAIR

Martha Riddell (Lexington)

DISTRICT PAUL HARRIS SOCIETY COORDINATOR

PDG Seema Sachdeva (Pikeville)

DISTRICT POLIOPUS SUBCOMMITTEE CHAIR

PDG Rakesh Sachdeva (Pikeville)

DISTRICT ROTARACT CHAIR

AG David O'Meara (Richmond)

DISTRICT RYLA CHAIR

Chris Hickey (Lexington)

DISTRICT YOUTH EXCHANGE CHAIR

Arnold Taylor (Covington)

DISTRICT YOUTH PROTECTION OFFICER

Arnold Taylor (Covington)

ANNUAL FUND SUBCOMMITTEE CHAIR

PDG Rakesh Sachdeva (Pikeville)

DISTRICT COLLEGE ON LEGISLATION CHAIR

PDG Kathryn Hardman (London)

COUNCIL OF GOVERNORS CHAIR

PDG James Glass (Pikeville)