

THE SPOKE DISTRICT 6740 NEWSLETTER



Message from the District Governor

Creating a Culture of Giving

Do members of your club make giving feel like a chore, an obligation, or even a transaction? If so, we are sending the wrong message to our members about what drives Rotary to move its mission forward.

How can we make individual Rotarians passionate about our cause and the potential impact they can have on our humanitarian efforts both at home and across the globe? How can we create a culture of excited giving and genuine philanthropy?

Rotary International relies on the financial resources of its members and clubs to fulfill its mission in the seven areas of focus:

Basic Education & Literacy

Maternal & Child Health

Peace & Conflict Prevention/Resolution

Water and Sanitation

Supporting the Environment

Community & Economic Development

Disease Prevention & Treatment

In order for Rotary to achieve long-term sustainability and impact in these areas across the globe, members are asked to commit to that vision when they join Rotary and are reminded of the importance of giving especially as Rotary Foundation Month (November) nears.



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Creating a Culture of Giving

Club presidents play a critical role in creating and maintaining a culture of giving. Presidents are charged with adopting strategies that support philanthropy and talking about the importance of shared commitment to the Foundation within their clubs. But they cannot raise the level of commitment to purpose alone. It takes all of us, each individually buying in to the vision and mission of Rotary.

Let me offer a few tips on cultivating this culture of giving.

- 1) Understand why the money you give is important. Educate yourself on where your money is going. What are the benefits to giving to the Annual Fund or PolioPlus? Who are the recipients of your giving? Why are your dollars crucial to the objectives of these programs?
- 2) Remember that your club's fundraising or your individual gift helps your club support many wonderful projects within your community. Your gift also enables the district to reach its Foundation goals and to keep those district and global grant opportunities coming back to 6740!
- 3) Club leaders should share with members the club goals on fundraising. District leadership continues to be transparent in their efforts to raise money to meet district goals. When everyone is involved and communicates, a shared sense of responsibility and ownership follows.
- 4) If a Rotarian has NEVER given to the Rotary Foundation, know that it is alright to start anywhere your pocketbook allows. It is most important that EVERY Rotarian give something to TRF EVERY year.
- 5) Fully realize the importance of your gifts to The Rotary Foundation. Go to your My Rotary account or Google Rotary International to learn firsthand the impact of your giving. It is certainly easier to see this impact within your own communities, and sometimes we feel removed from what is going on in other parts of the world, specifically third world countries where people have no access to clean water, children scavenge through piles of garbage for food, adults are illiterate, children have no books or those who can go to school have no toilets, girls as young as 8 are sold off by families for a couple of sheep and on and on. I, personally, have seen these conditions up close.

Lastly, know that every dollar you give to TRF provides the poorest people on the planet with resources that will lift them up and restore a small bit of human decency - a gift that gives them a sense of hope. After all, isn't that our challenge for the year?



**CREATE HOPE
in the WORLD**

Did You Know?

By The Numbers

In the World

1.4 million Rotarians
Over 46,000 clubs in 166 countries
529 District Governors
34 Zones

In the District

District 6740 is in Zone 30 (The “Heart of America”)
35 clubs in District 6740
1270 Rotarians (1297 including Rotaractors)
20 male club presidents
15 female club presidents
48 Paul Harris Society members
50 Major Donors (all levels)
2 Arch Klumph Society members
17 Bequest Society members
1 Legacy Society member



Congratulations to the following clubs:

Top Per Capita Giving

- 1) Somerset/Pulaski Co. \$581.71
- 2) Kenton County \$566.96
- 3) Lexington After Hours \$333.33

100% Rotary Foundation Giving

Somerset/Pulaski Co.
Corbin
London

Every Rotarian Every Year Club

Somerset/Pulaski Co.

End Polio Now (\$1500 minimum club donations)

Corbin
Cynthiana
Lexington
London
Morehead
Paris
Pikeville
Somerset/Pulaski Co.
Maysville
Morehead





Giving Tuesday: 28 November

During this season of giving, remember
The Rotary Foundation as your charity of choice.
A donation to our Annual Fund helps strengthen
communities close to home and around the globe.

GIVE TODAY: my.rotary.org/giving-tuesday



#GIVINGTUESDAY

Add Pizazz to Your Meetings

Jeanne Clark

Looking for a way to "decorate" your meeting space? Retractable banners that are bright and vibrant might be the way to go. Rotarian Allen Gaddis of the Campbellsville Rotary Club designed these for the Nicholasville RC and is willing to work with clubs in our district who might need items like this. Contact Randall Chewing with the Nicholasville club for more information.



Mt. Sterling Rotary Club First in District to Support ShelterBox 35 Challenge

Congratulations to President Don McCoy and the RC of Mt. Sterling on being the FIRST club in our district to support DG Jeanne's ShelterBox 35 for 35 Challenge. While many clubs have pledged to participate in this challenge, Mt. Sterling Rotarians have actually sent in their donation of \$1,000 to sponsor a box.



Rotary Club of Lexington After Hours Presented with Donation Jeanne Clark

The Rotary Club of Lexington After Hours was recently presented a gift of \$1,000 by club member Dale Torok on behalf of the Kathleen Riley Torok Memorial Fund. Dale's late wife was a community leader who was passionate about initiatives that would uplift women. This gift will be used by the club to support their Empowering Girls Forum which impacts the lives of 125 fifth grade girls from four elementary schools in Lexington.



Rotary Club of Lexington Hosting Indoor Ride to End Polio



**Indoor Ride to END POLIO NOW
Spin to Win the Fight Against Polio
November 18th**

Noon

**CYCLEYOU Fitness and Sauna
165 Midland Ave. Lexington KY**

Be a Rider/Support a Rider

Funds go to

The Rotary Foundation

END POLIO NOW

Receive Paul Harris Fellow

credit for your donations!

<https://raise.rotary.org/Peggy/challenge>



The Rotary Club of Lexington is joining other clubs in riding to raise funds for ending polio. Please join us in riding!
Contact Susan Adams at telico@aol.com for more information.

Lawrence County High School Visits Louisa Rotary Club

Bev Scarberry

Louisa Rotary club met Thursday, September 28th for their weekly meeting. The club was in for a real treat as the Lawrence County High School Honor Choir entertained the group with four songs;

The Sun is Going to Shine
Homeward Bound
Elijah Rock
My Old Kentucky Home

LCHS Honor Choir Director, Annie Johnson, explained that the choir is made up with students in grades 10, 11, & 12. She expressed how each of these students are all involved in various clubs, sports, and public jobs, but they always made time to participate with 100%.

Lawrence County is richly blessed with beautiful voices.



Louisa Rotary Club Past President, Harold Slone presenting LCCHS Honor Choir Director, Annie Johnson with a Rotary Coin



Damsel in Defense Speaks to Louisa Rotary Club Bev Scarberry

Amanda Short, Safety Educator with Damsel in Defense, spoke with the Rotary Club two weeks in a row about situational awareness and domestic violence, in honor of Domestic Violence Awareness month.

Amanda offers safety workshops and personal protection gear such as: stun devices, pepper sprays and security alarms just to name a few.

You can contact her at 304.916.4115 or bluegrassdamsel@gmail.com, to host a safety workshop for your business or family. You can also shop her website at www.mydamselpro.net/ashortdamsel.



The District Leadership Team Is There For YOU!

DISTRICT GOVERNOR

Jeanne W. Clark (Lexington After Hrs.)

DISTRICT GOVERNOR-ELECT

Xandy Stewart (Maysville)

DISTRICT GOVERNOR NOMINEE

Greg Palmer (Florence)

DISTRICT FINANCE CHAIR

PDG John Hutchings IV (Maysville)

DISTRICT TREASURER

PDG John Hutchings IV (Maysville)

DISTRICT MEMBERSHIP CHAIR

Bill Wilson (Lexington)

DISTRICT DIVERSITY, EQUITY AND INCLUSION CHAIR

AG Bill Wilson (Lexington)

DISTRICT ROTARY FOUNDATION CHAIR

PDG Rakesh Sachdeva (Pikeville)

DISTRICT ROTARY PUBLIC IMAGE CHAIR

AG Gil Fauber (Covington)

DISTRICT TRAINER

Judy Worth (Lexington)

DISTRICT ALUMNI CHAIR

PDG James Glass (Pikeville)

DISTRICT ENDOWMENT/MAJOR GIFTS SUBCOMMITTEE CHAIR

PDG Keith Key (Lexington After Hours)

DISTRICT GRANTS SUBCOMMITTEE CHAIR

PDG Kathryn Hardman (London)

DISTRICT COMPLIANCE OFFICER

Arnold Taylor (Covington)

DISTRICT INTERACT CHAIR

Joanna Foley (Pineville)

DISTRICT NEW CLUB DEVELOPMENT CHAIR

Patton Hart (Louisa)

DISTRICT NEW GENERATIONS SERVICE EXCHANGE CHAIR

Martha Riddell (Lexington)

DISTRICT PAUL HARRIS SOCIETY COORDINATOR

PDG Seema Sachdeva (Pikeville)

DISTRICT POLIOPUS SUBCOMMITTEE CHAIR

PDG Rakesh Sachdeva (Pikeville)

DISTRICT ROTARACT CHAIR

AG David O'Meara (Richmond)

DISTRICT RYLA CHAIR

Chris Hickey (Lexington)

DISTRICT YOUTH EXCHANGE CHAIR

Arnold Taylor (Covington)

DISTRICT YOUTH PROTECTION OFFICER

Arnold Taylor (Covington)

ANNUAL FUND SUBCOMMITTEE CHAIR

PDG Rakesh Sachdeva (Pikeville)

DISTRICT COLLEGE ON LEGISLATION CHAIR

PDG Kathryn Hardman (London)

COUNCIL OF GOVERNORS CHAIR

PDG James Glass (Pikeville)